

APRIL 9, 2026

 Virtual

Start/End Times (Central)

Topic + Speaker

9:00 am – 9:30 am

Virtual Announcements & Exhibitors

9:30 am – 9:45 am

Opening Remarks and Eliminate Tobacco Use Framework

Jennifer Cofer, Dr.P.H., M.P.H., C.H.E.S., Executive Director,
EndTobacco™ Program, UT MD Anderson

Ernest Hawk, M.D., M.P.H., Vice President,
Cancer Prevention and Population Sciences, UT MD Anderson

David Lakey, M.D., Chief Medical Officer and Vice Chancellor of Health Affairs,
UT System

Diane Litterer, M.P.A., C.P.S., CEO & Executive Director,
New Jersey Prevention Network

Melissa Little, Ph.D., M.P.H., Associate Professor, Public Health Sciences,
University of Virginia, ETU Virginia Co-Chair

9:45 am – 10:35 am

Keynote I: Tobacco Control Landscape - Importance of Place-Based Tobacco Control

Brian King, Ph.D., M.P.H., Executive Vice President, U.S. Programs,
Campaign for Tobacco-Free Kids

10:40 am – 11:30 am

**Keynote II: Health Claims in Current Nicotine Marketing - What the Science Says
and What We Can Do About It**

Kristy Marynak, Ph.D., M.P.P., Senior Director,
Tobacco Control Initiatives, CDC Foundation

11:30 am – 12:00 pm

Panel Discussion

Brian King, Ph.D., M.P.H., Executive Vice President, U.S. Programs,
Campaign for Tobacco-Free Kids

Kristy Marynak, Ph.D., M.P.P., Senior Director,
Tobacco Control Initiatives, CDC Foundation

Moderator: Jennifer Cofer, Dr.P.H., M.P.H., C.H.E.S., Executive Director,
EndTobacco™ Program, UT MD Anderson

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12:00 pm – 12:30 pm

Lunch

12:30 pm – 1:10 pm

Keynote III: Tobacco-Free Campus Enforcement Strategies

Kim Pulvers, Ph.D., M.P.H., Principal Investigator and Director,
Cannabis and Tobacco Research Lab of San Diego, Professor of Psychology,
California State University San Marcos

1:15 pm – 1:45 pm

Panel: Motivations of College Student Leaders

Arti Kapoor, Student, Stockton University

Zoë Koppersmith, Pharm.D. Candidate, Student Pharmacist,
Ben and Maytee Fisch College of Pharmacy, UT Tyler

Arturo Mancias, Pharm.D. Candidate, Student Pharmacist,
Ben and Maytee Fisch College of Pharmacy, UT Tyler

Moderator: Darrien Skinner, M.S., Program Manager,
EndTobacco™ Program, UT MD Anderson

1:45 pm – 2:00 pm

Closing Remarks

THANK YOU TO OUR EXHIBITORS

The logo for HALEON, featuring the word "HALEON" in a bold, black, sans-serif font. The letter "E" is stylized with a green horizontal bar through its center.

STATE INITIATIVE LEADERSHIP

NEW JERSEY

Kimberly Burns, N.C.T.T.P.

Atlantic Prevention Resources
Tobacco Free for a Healthy New Jersey

Carlo Favretto Jr.

New Jersey Prevention Network

Elise McGaughran

The Center for Prevention and Counseling

Brittany Richardson

New Jersey Prevention Network

Ashley Smith, C.H.E.S., C.P.S.

New Jersey Prevention Network

TEXAS

Georgina M. Arevalo

The University of Texas System

J.C. Ausmus, Ph.D., L.P.C., N.C.C.

The University of Texas Permian Basin

Michelle Beall, Pharm.D.

The University of Texas at Tyler

Corey J. Benson, M.Ed.

The University of Texas Permian Basin

Jennifer Cofer, Dr.P.H. M.P.H., C.H.E.S.

The University of Texas MD Anderson Cancer Center

Rosemary Coffman, Ph.D., C.R.C.

Lee College

Bryanda Dominguez

The University of Texas at San Antonio

Jodie Dominguez, M.S., C.R.C., L.P.C.

The University of Texas Rio Grande Valley

Lauren Dorsett, M.S., M.C.H.E.S.

Texas A&M University

Nagla Elerian, M.S.

The University of Texas System

Lou Ann Grossberg, Ph.D.

The University of Texas at Austin

Ernie Hawk, M.D., M.P.H.

The University of Texas MD Anderson Cancer Center

Aimee Israel, L.C.S.W.

The University of Texas Southwestern Medical Center
Harold C. Simmons Comprehensive Cancer Center

David Lakey, M.D.

The University of Texas System

Daniela Lerma, M.B.A.

The University of Texas at El Paso

Misty Lewis, M.P.H., R.N.-C.T.T.S.

The University of Texas Health Science Center
East Texas North Campus Tyler

Carla Lopez, M.B.A., C.W.W.S.

The University of Texas System

Daneen Nastars,

D.H.Sc., R.R.T., R.R.T.-A.C.C.S.
The University of Texas Medical Branch

Nosse Ovienmhada

The University of Texas at Austin

STATE INITIATIVE LEADERSHIP

Alexis Perez, M.P.H., C.H.E.S.

The University of Texas at Arlington

Tiffany (Sunnie) Pope

The University of Texas Permian Basin

Caroline Puckett, M.S.

The University of Texas
Health Science Center at San Antonio

Kimberly Pounds, Dr.P.H.

Texas Southern University

Amelie Ramirez, Dr.P.H., M.P.H.

The University of Texas
Health Science Center at San Antonio

Gabriel Ramos

The University of Texas at Arlington

Jason D. Robinson, Ph.D.

The University of Texas MD Anderson Cancer Center

Alicia Rosas, M.P.H., C.H.E.S.

Texas State University

Matthew Rossheim, Ph.D., M.P.H., C.P.H.

University of North Texas Health Science Center

Rolando Segovia

The University of Texas Rio Grande Valley

Darrien Skinner, M.S.

The University of Texas MD Anderson Cancer Center

Eric Solberg, M.S.

The University of Texas System

Brad Stewart, M.B.A., M.Ed.

Texas Christian University

Juanita Strube

The University of Texas at Arlington

Taylor Tran, R.D., L.D.

The University of Texas at Dallas

Julie A. Van Orden, M.H.A.

The University of Texas
Health Science Center at Houston

Tamara Venters, C.H.W.-I., C.H.W., C.H.E.S.

The University of Texas Southwestern Medical Center
Harold C. Simmons Comprehensive Cancer Center

Jessica Waguespack, M.S., C.H.E.S.

Stephen F. Austin State University

Takova Wallace-Gay, Pharm.D., B.C.A.C.P.

The University of Texas at Tyler

VIRGINIA

John Boggess

Private Colleges Benefits Consortium

Mark Boldt

Virginia Department of Health,
Tobacco Control Program

Cynthia Burwell, Ed.D., R.K.T., F.-A.C.H.A.

Norfolk State University

Jennifer Cofer, Dr.PH., M.P.H., C.H.E.S.

The University of Texas MD Anderson Cancer Center

Neely Dahl, C.T.T.S.

University of Virginia
Comprehensive Cancer Center

Elizabeth Do, Ph.D., M.P.H.

Truth Initiative

STATE INITIATIVE LEADERSHIP

Bernard Fuemmeler, Ph.D., M.P.H.

Virginia Commonwealth University
Massey Cancer Center

Michael Gesme, M.P.A.

Virginia Commonwealth University
Massey Cancer Center

Lindsay Hauser, M.S., M.T.T.S.

University of Virginia
Comprehensive Cancer Center

Melissa Little, Ph.D., M.P.H.

University of Virginia
Comprehensive Cancer Center

Gina Roberts

Virginia Department of Health

Andrew Romero, M.Ed.

Geographic Health Equity Alliance

CONTINUING EDUCATION CREDIT

CEU CREDIT: CEU PROVIDER #6285

Continuing education credits (CEU) are offered through the University of Houston Graduate College of Social Work based in Texas. We encourage verifying with your state to ensure credits will be accepted.

- **National Summit (04/09/2026)**: Up to 3.5 CEUs/ Contact Hours: Up to 3.5 (based on sign in/sign out).
- **New Jersey Summit (04/10/2026)**: Up to 4.5 CEUs / Contact Hours: Up to 4.5 (based on sign in/sign out).
- **Texas Summit (04/10/2026)**: Up to 4.75 CEUs/ Contact Hours: Up to 4.75 (based on sign in/sign out).

CHES/MCHES CREDIT: NCHCEC PROVIDER #MEP 99697

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- **National Summit (04/09/2026)**: Up to 3.5 hours of entry level (Cat. 1) CHES/MCHES credits.
- **New Jersey Summit (04/10/2026)**: Up to 3.75 hours of entry level (Cat. 1) CHES/MCHES credits.
- **Texas Summit (04/10/2026)**: Up to 3.75 hours of entry level (Cat. 1) CHES/MCHES credits.

Certificate of Attendance available free upon request.

FOUNDING PARTNERS



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The University of Texas at Austin
Center for Health Communication
Moody College of Communication & Dell Medical School