

APRIL 10, 2026

 Virtual

Start/End Times (Central)

Topic + Speaker

8:00 am – 8:30 am

**Virtual Announcements & Exhibitors**

8:30 am – 8:45 am

**Opening Remarks**

Jennifer Cofer, Dr.P.H., M.P.H., C.H.E.S., Executive Director,  
EndTobacco™ Program, UT MD Anderson

Ernest Hawk, M.D., M.P.H., Vice President,  
Cancer Prevention and Population Sciences, UT MD Anderson

David Lakey, M.D., Chief Medical Officer and Vice Chancellor of Health Affairs,  
UT System

8:45 am – 9:30 am

**Texas Data Update**

Delaney LaBrutta, M.P.H., Epidemiologist II, Health Promotion & Chronic Disease  
Prevention Section, Texas Department of State Health Services

9:30 am – 10:30 am

**Texas Tobacco-Free Campus Policy Update**

Lou Ann Grossberg, Ph.D., Program Director,  
Tobacco Research & Evaluation Team, UT Austin

10:30 am – 10:45 am

**Action Plan & Break**

10:45 am – 11:30 am

**Panel: Health Education & Tobacco Prevention on Campus**

Alicia Rosas, M.S., C.H.E.S., Texas State University - San Marcos

McKenzie McNamara, UT Dallas

Daniela Lerma, M.B.A., UT El Paso

**Moderator:** Darrien Skinner, M.S., Program Manager,  
EndTobacco™ Program, UT MD Anderson

APRIL 10, 2026

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11:30 am – 12:15 pm

**Panel: Increasing Tobacco-Free Campus Policy Awareness and Compliance**

McKenzie McNamara, UT Dallas

Caroline Puckett, M.S., UT Health San Antonio

Rolando Segovia, UT Rio Grande Valley

Georgina Arevalo, UT System

**Moderator:** Darrien Skinner, M.S., Program Manager,  
EndTobacco™ Program, UT MD Anderson

12:15 – 12:45pm

**Lunch**

12:45 – 1:15pm

**Panel: Campus-Based Cessation and Treatment Solutions**

Mehwish Javaid, M.S., P.M.P., UT MD Anderson

Lorraine Reitzel, Ph.D., F.A.A.H.B., F.S.R.N.T., UT MD Anderson

Megan Moran, M.P.H., Texas Department of State Health Services

Kristen Tertzakian, Truth Initiative

**Moderator:** Jennifer Cofer, Dr.P.H., M.P.H., C.H.E.S., Executive Director,  
EndTobacco™ Program, UT MD Anderson

1:15 pm – 1:45 pm

**Action Plan Report Outs**

1:45 pm – 2:00 pm

**Closing Remarks**

THANK YOU TO OUR EXHIBITORS

POLICY PARTNER

**HALEON**



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Texas Southern University

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The University of Texas Health Science Center  
at San Antonio

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The University of Texas at Arlington

**Jason D. Robinson**, Ph.D.

The University of Texas MD Anderson Cancer Center

**Alicia Rosas**, M.P.H., C.H.E.S.

Texas State University

Thank You

## TEXAS STEERING COMMITTEE

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Harold C. Simmons Comprehensive Cancer Center

**Jessica Waguespack**, M.S., C.H.E.S.

Stephen F. Austin State University

**Takova Wallace-Gay**, Pharm.D., B.C.A.C.P.

The University of Texas at Tyler

## CONTINUING EDUCATION CREDIT

### CEU CREDIT: CEU PROVIDER #6285

Continuing education credits (CDU) are offered through the University of Houston Graduate College of Social Work based in Texas. We encourage verifying with your state to ensure credits will be accepted. The Texas Summit on April 10, 2026 offers up to 4.75 CEUs or contact hours (based on sign in and sign out).

### CHES/MCHES CREDIT: NCEC PROVIDER #MEP 99697

Sponsored by The University of Texas MD Anderson Cancer Center, a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing Inc. The Texas Summit on April 10, 2026 offers up to 3.75 hours of entry level (Cat. 1) CHES/MCHES credits.

*Certificate of Attendance available free upon request.*

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