

# ELIMINATE TOBACCO USE SUMMIT 2026

#TobaccoFreeColleges | #TobaccoFreeCommunities | #EliminateTobaccoUse



**ELIMINATE**  
**TOBACCO USE**  
**SUMMIT 2026**

# EVENT DETAILS

#TobaccoFreeColleges  
#TobaccoFreeCommunities  
#EliminateTobaccoUse

## INTERACTIVE AGENDA

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### [EliminateTobaccoUse.org/Summit-2026](https://EliminateTobaccoUse.org/Summit-2026)

Access the full agenda and explore speaker details

## CONTINUING EDUCATION CREDIT

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### CEU CREDIT: CEU PROVIDER #6285

Continuing education credits (CDU) are offered through the University of Houston Graduate College of Social Work based in Texas. We encourage verifying with your state to ensure credits will be accepted.

- **National Summit (04/09/2026):** Up to 3.5 CEUs/ Contact Hours: Up to 3.5 (based on sign in/sign out).
- **New Jersey Summit (04/10/2026):** Up to 4.5 CEUs / Contact Hours: Up to 4.5 (based on sign in/sign out).
- **Texas Summit (04/10/2026):** Up to 4.75 CEUs/ Contact Hours: Up to 4.75 (based on sign in/sign out).

### CHES/MCHES CREDIT: NCHEC PROVIDER #MEP 99697

Sponsored by The University of Texas MD Anderson Cancer Center, a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing Inc.

- **National Summit (04/09/2026):** Up to 3.5 hours of entry level (Cat. 1) CHES/MCHES credits.
- **New Jersey Summit (04/10/2026):** Up to 3.75 hours of entry level (Cat. 1) CHES/MCHES credits.
- **Texas Summit (04/10/2026):** Up to 3.75 hours of entry level (Cat. 1) CHES/MCHES credits.

*Certificate of Attendance available free upon request.*

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#### FOUNDING PARTNERS



#### COMMUNICATION PARTNER



Eliminate Tobacco Use Initiative is jointly supported by The University of Texas System and The University of Texas MD Anderson Cancer Center.

# WELCOME

#TobaccoFreeColleges  
#TobaccoFreeCommunities  
#EliminateTobaccoUse



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## Welcome to the Eliminate Tobacco Use Summit 2026

On behalf of the Eliminate Tobacco Use leadership, steering committee and planning teams in New Jersey, Texas and Virginia, we are excited to welcome you to our annual Eliminate Tobacco Use Summit! Over the past ten years, this summit has brought together campus leaders, public health professionals, researchers and advocates who share a commitment to reducing tobacco and nicotine use and improving the health of campus communities.

This year's program features sessions exploring tobacco control and enforcement strategies, nicotine marketing tactics and opportunities to gain diverse perspectives and real world insights to support practical application. Through presentations and panel discussions, the summit offers opportunities to learn from one another and build momentum for continued progress. We hope you leave the summit with new ideas, practical tools, and meaningful connections that support your work.

To help you make the most of your summit experience, we encourage you to:

- Visit the [2026 ETU National Summit page](#), where you'll find a detailed agenda and speaker biographies.
- Contribute to the conversation in the Zoom webinar chat.
- [Download the action plan](#) to write down key takeaways, connections and next steps.
- Continue the conversation by sharing your reflections and insights with colleagues.

We also hope you have the opportunity to attend one of the state summits hosted by our partners in [New Jersey](#), [Texas](#) and [Virginia](#). These events provide opportunities to collaborate with peers and leaders within your state to address state-specific challenges.

Visit [EliminateTobaccoUse.org](#), to access free, ready-to-use communication materials and upcoming webinars designed to support tobacco prevention and control efforts throughout the year.

Thank you for being part of this community and the work you do to create healthier environments for all. We hope you enjoy the summit.

**Jennifer Cofer, Executive Director and Darrien Skinner, Program Manager**  
EndTobacco™ Program, The University of Texas MD Anderson Cancer Center

# NATIONAL SUMMIT

#TobaccoFreeColleges  
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#EliminateTobaccoUse

APRIL 9, 2026

 Virtual

Start/End Times (Central)

Topic + Speaker

9:00 am – 9:30 am

**Virtual Announcements & Exhibitors**

9:30 am – 9:45 am

**Opening Remarks and Eliminate Tobacco Use Framework**

Jennifer Cofer, Dr.P.H., M.P.H., C.H.E.S., Executive Director,  
EndTobacco™ Program, UT MD Anderson

Ernest Hawk, M.D., M.P.H., Vice President,  
Cancer Prevention and Population Sciences, UT MD Anderson

David Lakey, M.D., Chief Medical Officer and Vice Chancellor of Health Affairs,  
UT System

Diane Litterer, M.P.A., C.P.S., CEO & Executive Director,  
New Jersey Prevention Network

Melissa Little, Ph.D., M.P.H., Associate Professor, Public Health Sciences,  
University of Virginia, ETU Virginia Co-Chair

9:45 am – 10:35 am

**Keynote I: Tobacco Control Landscape - Importance of Place-Based Tobacco Control**

Brian King, Ph.D., M.P.H., Executive Vice President, U.S. Programs,  
Campaign for Tobacco-Free Kids

10:40 am – 11:30 am

**Keynote II: Health Claims in Current Nicotine Marketing - What the Science Says and What We Can Do About It**

Kristy Marynak, Ph.D., M.P.P., Senior Director,  
Tobacco Control Initiatives, CDC Foundation

11:30 am – 12:00 pm

**Panel Discussion**

12:00 pm – 12:30 pm

**Lunch**

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**APRIL 9, 2026**

 Virtual

Start/End Times (Central)

Topic + Speaker

**12:30 pm – 1:10 pm**

**Keynote III: Tobacco-Free Campus Enforcement Strategies**

Kim Pulvers, Ph.D., M.P.H., Principal Investigator and Director,  
Cannabis and Tobacco Research Lab of San Diego, Professor of Psychology,  
California State University San Marcos

**1:15 pm – 1:45 pm**

**Panel: Motivations of College Student Leaders**

Arti Kapoor, Student, Stockton University

Zoë Koppersmith, Pharm.D. Candidate, Student Pharmacist,  
Ben and Maytee Fisch College of Pharmacy, UT Tyler

Arturo Mancias, Pharm.D. Candidate, Student Pharmacist,  
Ben and Maytee Fisch College of Pharmacy, UT Tyler

**1:45 pm – 2:00 pm**

**Closing Remarks**

# NEW JERSEY SUMMIT

#TobaccoFreeColleges  
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APRIL 10, 2026

📍 Brookdale Community College 765 Newman Springs Rd., Lincroft, NJ 07738

Start/End Times (Eastern)

Topic + Speaker

9:00 am – 9:45 am

**Registration & Breakfast**

9:45 am – 10:30 am

**Opening Remarks: Celebrating 20 Years of the Smoke-Free Air Act:  
The Evolution of Tobacco Control in NJ**

Nashon Hornsby, J.D., L.L.M., Deputy Commissioner, NJ Department of Health

Diane Litterer, M.P.A., C.P.S., CEO & Executive Director,  
New Jersey Prevention Network

Victor De Luca, Mayor, Maplewood Township

Margie Donlon, M.D., Assemblywoman

10:30 am – 11:30 am

**Keynote: Clearing the Air: Addressing Secondhand Smoke Through Effective Policy Change**

Traci Harr, Midwest States Strategist, American Nonsmokers' Rights Foundation

11:30 am – 11:45 am

**Exhibiting Break**

11:45 am – 12:30 pm

**Concurrent Breakout Sessions**

**Workshop #1- Evolving Legal Requirements Related to Schools Including  
Assistance on E-Cigarette/Vape Pen Management Disposal**

Evan Aleksejczyk, E.I.T., New Jersey Department of Environmental Protection

David Nash, Esq., Director of Legal Education and National Outreach,  
Foundation for Education Administration

Kevin Veltre, Environmental Engineer 2 – Hazardous Waste Permitting

**Workshop #2- Youth & Young Adult Use of Emerging and Trending Tobacco Products**

Kim Homer Vagadori, M.P.H., Project Director, California Youth Advocacy Network

**Workshop #3- Tobacco Product Waste: Problems and Solutions**

Willow Najjar Anderson, J.D., Senior Staff Attorney, Public Health Law Center

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APRIL 10, 2026

📍 Brookdale Community College 765 Newman Springs Rd., Lincroft, NJ 07738

Start/End Times (Eastern)

Topic + Speaker

12:30 pm – 1:15 pm

Lunch & Exhibiting

1:15 pm – 2:00 pm

Concurrent Breakout Sessions

**Workshop #1- Evolving Legal Requirements Related to Schools Including Assistance on E-Cigarette/Vape Pen Management Disposal**

Evan Aleksejczyk, E.I.T., New Jersey Department of Environmental Protection

David Nash, Esq., Director of Legal Education and National Outreach, Foundation for Education Administration

Kevin Veltre, Environmental Engineer 2 – Hazardous Waste Permitting

**Workshop #2- Youth & Young Adult Use of Emerging and Trending Tobacco Products**

Kim Homer Vagadori, M.P.H., Project Director, California Youth Advocacy Network

**Workshop #3- Tobacco Product Waste: Problems and Solutions**

Willow Najjar Anderson, J.D., Senior Staff Attorney, Public Health Law Center

2:00 pm – 2:15 pm

Exhibiting Break

2:15 pm – 3:00 pm

**Closing Plenary- Applying a Social Justice & Health Equity Lens to Tobacco Control**

Kenny Ray, M.P.H., Director of Programs, Center for Black Health & Equity

3:00 pm – 3:30 pm

**Tobacco-Free for a Healthy NJ Resources, Action Planning & Closing**

Kim Burns, N.C.T.T.P., Southern Regional Coordinator of Tobacco Programs, Tobacco-Free for a Healthy New Jersey

Elise Knapp, Northern Regional Coordinator of Tobacco Programs, Tobacco-Free for a Healthy New Jersey

Carlo Favretto, Prevention Associate, New Jersey Prevention Network

Carina Chen, 2025 Barrie Fiske Youth Advocate of the Year, Campaign for Tobacco-Free Kids

# TEXAS SUMMIT

#TobaccoFreeColleges  
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APRIL 10, 2026

 Virtual

Start/End Times (Central)

Topic + Speaker

8:00 am – 8:30 am

**Virtual Announcements & Exhibitors**

8:30 am – 8:45 am

**Opening Remarks**

Jennifer Cofer, Dr.P.H., M.P.H., C.H.E.S., Executive Director,  
EndTobacco™ Program, UT MD Anderson

Ernest Hawk, M.D., M.P.H., Vice President,  
Cancer Prevention and Population Sciences, UT MD Anderson

David Lakey, M.D., Chief Medical Officer and Vice Chancellor of Health Affairs,  
UT System

8:45 am – 9:30 am

**Texas Data Update**

Delaney LaBrutta, M.P.H., Epidemiologist II, Health Promotion & Chronic  
Disease Prevention Section, Texas Department of State Health Services

9:30 am – 10:30 am

**Texas Tobacco-Free Campus Policy Update**

Lou Ann Grossberg, Ph.D., Program Director,  
Tobacco Research & Evaluation Team, UT Austin

10:30 am – 10:45 am

**Action Plan & Break**

10:45 am – 11:30 am

**Panel: Health Education & Tobacco Prevention on Campus**

Alicia Rosas, M.S., C.H.E.S., Texas State University - San Marcos

McKenzie McNamara, UT Dallas

Daniela Lerma, M.B.A., UT El Paso

**Moderator:** Darrien Skinner, M.S., Program Manager,  
EndTobacco™ Program, UT MD Anderson

# TEXAS SUMMIT

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APRIL 10, 2026

 Virtual

Start/End Times (Central)

Topic + Speaker

11:30 am – 12:15 pm

**Panel: Increasing Tobacco-Free Campus Policy Awareness and Compliance**

McKenzie McNamara, UT Dallas

Caroline Puckett, M.S., UT Health San Antonio

Rolando Segovia, UT Rio Grande Valley

Georgina Arevalo, UT System

**Moderator:** Darrien Skinner, M.S., Program Manager,  
EndTobacco™ Program, UT MD Anderson

12:15 – 12:45pm

**Lunch**

12:45 – 1:15pm

**Panel: Campus-Based Cessation and Treatment Solutions**

Mehwish Javaid, M.S., P.M.P., UT MD Anderson

Lorraine Reitzel, Ph.D., F.A.A.H.B., F.S.R.N.T., UT MD Anderson

Megan Moran, M.P.H., Texas Department of State Health Services

Kristen Tertzakian, Truth Initiative

**Moderator:** Jennifer Cofer, Dr.P.H., M.P.H., C.H.E.S., Executive Director,  
EndTobacco™ Program, UT MD Anderson

1:15 pm – 1:45 pm

**Action Plan Report Outs**

1:45 pm – 2:00 pm

**Closing Remarks**

# VIRGINIA SUMMIT

#TobaccoFreeColleges  
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APRIL 20, 2026

 Virtual

Start/End Times (Eastern)

Topic + Speaker

10:00 AM – 10:10 AM

## Welcome and Overview of ETU Virginia

Melissa Little, Ph.D., M.P.H., Associate Professor, Public Health Sciences, University of Virginia, ETU Virginia Co-Chair

10:10 AM – 10:25 AM

## Synergy and High Impact Across Tobacco Control Focused Coalitions

### Aligning for Impact: CACV's Role in a Tobacco-Free Virginia

Annie Turner, M.P.S., Executive Director, Cancer Action Coalition of Virginia

### Advocating for Tobacco Control in Big Tobacco's Backyard

Gonzalo Aida, State Government Relations Director, American Heart Association, Chair, Tobacco Free Alliance of Virginia

10:25 AM – 10:45 AM

## Recognizing Champions in Higher Education Policy Efforts

Lindsay Hauser, M.S., UVA Comprehensive Cancer Center

10:45 AM – 11:10 AM

## Co-Use and the Impact of Cannabis on Young Adults

Elizabeth K. Do, Ph.D., M.P.H., Research Director, Truth Initiative

11:10 AM – 11:55 AM

## Pipelines to Peer Led Advocacy

### Title TBD

Hannah Robbins Bruce, M.P.H., C.H.E.S., Marketing Strategist, Virginia Foundation for Healthy Youth

Finius Burkett, Virginia Foundation for Health Youth

### Title TBD

Nicolas Suarez, Program Manager, Youth Advocacy, Campaign for Tobacco-Free Kids

11:55 AM

## Closing

Bernard Fuemmeler, Ph.D., M.P.H., Associate Director, Population Science, Massey Comprehensive Cancer Center, ETU Virginia Co-Chair

# THANK YOU!

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## STATE INITIATIVE LEADERSHIP

### NEW JERSEY

**Kimberly Burns, N.C.T.T.P.**  
Atlantic Prevention Resources  
Tobacco Free for a Healthy New Jersey

**Carlo Favretto Jr.**  
New Jersey Prevention Network

**Elise McGaughan**  
The Center for Prevention and Counseling

**Brittany Richardson**  
New Jersey Prevention Network

**Ashley Smith, C.H.E.S., C.P.S.**  
New Jersey Prevention Network

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### TEXAS

**Georgina M. Arevalo**  
The University of Texas System

**J.C. Ausmus, Ph.D., L.P.C., N.C.C.**  
The University of Texas Permian Basin

**Michelle Beall, Pharm.D.**  
The University of Texas at Tyler

**Corey J. Benson, M.Ed.**  
The University of Texas Permian Basin

**Jennifer Cofer, Dr.P.H. M.P.H., C.H.E.S.**  
The University of Texas MD Anderson Cancer Center

**Rosemary Coffman, Ph.D., C.R.C.**  
Lee College

**Bryanda Dominguez**  
The University of Texas at San Antonio

**Jodie Dominguez, M.S., C.R.C., L.P.C.**  
The University of Texas Rio Grande Valley

**Lauren Dorsett, M.S., M.C.H.E.S.**  
Texas A&M University

**Nagla Elerian, M.S.**  
The University of Texas System

**Lou Ann Grossberg, Ph.D.**  
The University of Texas at Austin

**Ernie Hawk, M.D., M.P.H.**  
The University of Texas MD Anderson Cancer Center

**Aimee Israel, L.C.S.W.**  
The University of Texas Southwestern Medical Center  
Harold C. Simmons Comprehensive Cancer Center

**David Lakey, M.D.**  
The University of Texas System

**Daniela Lerma, M.B.A.**  
The University of Texas at El Paso

# THANK YOU!

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## STATE INITIATIVE LEADERSHIP

**Misty Lewis**, M.P.H., R.N.-C.T.T.S.  
The University of Texas Health Science Center  
East Texas North Campus Tyler

**Carla Lopez**, M.B.A., C.W.W.S.  
The University of Texas System

**Daneen Nastars**,  
D.H.Sc., R.R.T., R.R.T.-A.C.C.S.  
The University of Texas Medical Branch

**Nosse Ovienmhada**  
The University of Texas at Austin

**Alexis Perez**, M.P.H., C.H.E.S.  
The University of Texas at Arlington

**Tiffany (Sunnie) Pope**  
The University of Texas Permian Basin

**Caroline Puckett**, M.S.  
The University of Texas  
Health Science Center at San Antonio

**Kimberly Pounds**, Dr.P.H.  
Texas Southern University

**Amelie Ramirez**, Dr.P.H., M.P.H.  
The University of Texas  
Health Science Center at San Antonio

**Gabriel Ramos**  
The University of Texas at Arlington

**Jason D. Robinson**, Ph.D.  
The University of Texas MD Anderson Cancer Center

**Alicia Rosas**, M.P.H., C.H.E.S.  
Texas State University

**Matthew Rossheim**, Ph.D., M.P.H., C.P.H.  
University of North Texas Health Science Center

**Rolando Segovia**  
The University of Texas Rio Grande Valley

**Darrien Skinner**, M.S.  
The University of Texas MD Anderson Cancer Center

**Eric Solberg**, M.S.  
The University of Texas System

**Brad Stewart**, M.B.A., M.Ed.  
Texas Christian University

**Juanita Strube**  
The University of Texas at Arlington

**Taylor Tran**, R.D., L.D.  
The University of Texas at Dallas

**Julie A. Van Orden**, M.H.A.  
The University of Texas  
Health Science Center at Houston

**Tamara Venters**, C.H.W.-I., C.H.W., C.H.E.S.  
The University of Texas Southwestern Medical Center  
Harold C. Simmons Comprehensive Cancer Center

**Jessica Waguespack**, M.S., C.H.E.S.  
Stephen F. Austin State University

**Takova Wallace-Gay**, Pharm.D., B.C.A.C.P.  
The University of Texas at Tyler

# THANK YOU!

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## STATE INITIATIVE LEADERSHIP

### VIRGINIA

**John Boggess**

Private Colleges Benefits Consortium

**Mark Boldt**

Virginia Department of Health  
Tobacco Control Program

**Cynthia Burwell, Ed.D., R.K.T., F.-A.C.H.A.**

Norfolk State University

**Jennifer Cofer, Dr.PH., M.P.H., C.H.E.S.**

The University of Texas MD Anderson Cancer Center

**Neely Dahl, C.T.T.S.**

University of Virginia  
Comprehensive Cancer Center

**Elizabeth Do, Ph.D., M.P.H.**

Truth Initiative

**Bernard Fuemmeler, Ph.D., M.P.H.**

Virginia Commonwealth University  
Massey Cancer Center

**Michael Gesme, M.P.A.**

Virginia Commonwealth University  
Massey Cancer Center

**Lindsay Hauser, M.S., M.T.T.S.**

University of Virginia  
Comprehensive Cancer Center

**Melissa Little, Ph.D., M.P.H.**

University of Virginia  
Comprehensive Cancer Center

**Gina Roberts**

Virginia Department of Health

**Andrew Romero, M.Ed.**

Geographic Health Equity Alliance

## SUMMIT EXHIBITORS

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**HALEON**

