

National Summit Action Plan

Use this action plan to take notes and document planned next steps during the ETU Summit. If you have questions, please email the EndTobacco team at [EndTobacco@MDAnderson.org](mailto:EndTobacco@MDAnderson.org)

**Before the summit starts, write down goals and ideas regarding tobacco-related policy, prevention treatment services (cessation) and research that you have for your institution/organization.**

**Keynote I: Tobacco Control Landscape - Importance of Place-Based Tobacco Control**

» Summarize key insights or best practices that highlight the importance of place-based tobacco control and how they can inform your work:

» Outline what steps you can take to implement these practices:

### **Keynote II: Health Claims in Current Nicotine Marketing – What the Science Says and What We Can Do About It**

- » Summarize the key takeaways and note how you can apply these insights to update your approach:

### **Panel Discussion: Morning Keynotes**

- » Key takeaways from the panel:

### **Keynote III: Tobacco-Free Campus Enforcement Strategies**

- » Summarize enforcement strategies that stood out to you and how they could be adapted or applied on your campus:

» Outline what steps you can take to implement these strategies:

**Panel: Motivations of College Student Leaders**

» What I learned about student motivations:

» I liked this idea mentioned:

**New ideas to share with my institution/organization:**

» Policy:

» Prevention:

» Cessation:

» Research:

**Where does my institution/organization go from here?**

» List goals, ideas or strategies based on what you learned throughout the summit:

» Additional collaborators to engage at my institution/organization:

» Who could be my potential external collaborators?

» Notes on resources available through the Eliminate Tobacco Use Initiative:

## Summary of Summit

» List 3-5 key takeaways from today:



**Notes:**