

**APRIL 9, 2026**

 Virtual

Start/End Times (Central)

Topic + Speaker

**9:00 am – 9:30 am**

**Virtual Announcements & Exhibitors**

**9:30 am – 9:45 am**

**Opening Remarks and Eliminate Tobacco Use Framework**

Jennifer Cofer, Dr.P.H., M.P.H., C.H.E.S., Executive Director,  
EndTobacco™ Program, UT MD Anderson

Ernest Hawk, M.D., M.P.H., Vice President,  
Cancer Prevention and Population Sciences, UT MD Anderson

David Lakey, M.D., Chief Medical Officer and Vice Chancellor of Health Affairs,  
UT System

Diane Litterer, M.P.A., C.P.S., CEO & Executive Director,  
New Jersey Prevention Network

Melissa Little, Ph.D., M.P.H., Associate Professor, Public Health Sciences,  
University of Virginia, ETU Virginia Co-Chair

**9:45 am – 10:35 am**

**Keynote I: Tobacco Control Landscape - Importance of Place-Based Tobacco Control**

Brian King, Ph.D., M.P.H., Executive Vice President, U.S. Programs,  
Campaign for Tobacco-Free Kids

**10:40 am – 11:30 am**

**Keynote II: Health Claims in Current Nicotine Marketing - What the Science Says  
and What We Can Do About It**

Kristy Marynak, Ph.D., M.P.P., Senior Director,  
Tobacco Control Initiatives, CDC Foundation

**11:40 am – 12:00 pm**

**Panel Discussion**

Brian King, Ph.D., M.P.H., Executive Vice President, U.S. Programs,  
Campaign for Tobacco-Free Kids

Kristy Marynak, Ph.D., M.P.P., Senior Director,  
Tobacco Control Initiatives, CDC Foundation

**Moderator:** Jennifer Cofer, Dr.P.H., M.P.H., C.H.E.S., Executive Director,  
EndTobacco™ Program, UT MD Anderson

# APRIL 9, 2026

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Topic + Speaker

12:00 pm – 12:30 pm

Lunch

12:30 pm – 1:10 pm

### Keynote III: Tobacco-Free Campus Enforcement Strategies

Kim Pulvers, Ph.D., M.P.H., Principal Investigator and Director,  
Cannabis and Tobacco Research Lab of San Diego, Professor of Psychology,  
California State University San Marcos

1:15 pm – 1:45 pm

### Panel: Motivations of College Student Leaders

Arti Kapoor, Student, Stockton University

Zoë Koppersmith, Pharm.D. Candidate, Student Pharmacist,  
Ben and Maytee Fisch College of Pharmacy, UT Tyler

Arturo Mancias, Pharm.D. Candidate, Student Pharmacist,  
Ben and Maytee Fisch College of Pharmacy, UT Tyler

**Moderator:** Darrien Skinner, M.S., Program Manager,  
EndTobacco™ Program, UT MD Anderson

1:45 pm – 2:00 pm

Closing Remarks

## THANK YOU TO OUR EXHIBITORS

The logo for HALEON, featuring the word "HALEON" in a bold, black, sans-serif font. The letter "E" is stylized with a green horizontal bar through its center.

## STATE INITIATIVE LEADERSHIP

### NEW JERSEY

**Kimberly Burns, N.C.T.T.P.**

Atlantic Prevention Resources  
Tobacco Free for a Healthy New Jersey

**Carlo Favretto Jr.**

New Jersey Prevention Network

**Elise McGaughran**

The Center for Prevention and Counseling

**Brittany Richardson**

New Jersey Prevention Network

**Ashley Smith, C.H.E.S., C.P.S.**

New Jersey Prevention Network

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### TEXAS

**Georgina M. Arevalo**

The University of Texas System

**J.C. Ausmus, Ph.D., L.P.C., N.C.C.**

The University of Texas Permian Basin

**Michelle Beall, Pharm.D.**

The University of Texas at Tyler

**Corey J. Benson, M.Ed.**

The University of Texas Permian Basin

**Jennifer Cofer, Dr.P.H. M.P.H., C.H.E.S.**

The University of Texas MD Anderson Cancer Center

**Rosemary Coffman, Ph.D., C.R.C.**

Lee College

**Bryanda Dominguez**

The University of Texas at San Antonio

**Jodie Dominguez, M.S., C.R.C., L.P.C.**

The University of Texas Rio Grande Valley

**Lauren Dorsett, M.S., M.C.H.E.S.**

Texas A&M University

**Nagla Elerian, M.S.**

The University of Texas System

**Lou Ann Grossberg, Ph.D.**

The University of Texas at Austin

**Ernie Hawk, M.D., M.P.H.**

The University of Texas MD Anderson Cancer Center

**Aimee Israel, L.C.S.W.**

The University of Texas Southwestern Medical Center  
Harold C. Simmons Comprehensive Cancer Center

**David Lahey, M.D.**

The University of Texas System

**Daniela Lerma, M.B.A.**

The University of Texas at El Paso

**Misty Lewis, M.P.H., R.N.-C.T.T.S.**

The University of Texas Health Science Center  
East Texas North Campus Tyler

**Carla Lopez, M.B.A., C.W.W.S.**

The University of Texas System

**Daneen Nastars,**

D.H.Sc., R.R.T., R.R.T.-A.C.C.S.  
The University of Texas Medical Branch

**Nosse Ovienmhada**

The University of Texas at Austin

## STATE INITIATIVE LEADERSHIP

**Alexis Perez**, M.P.H., C.H.E.S.

The University of Texas at Arlington

**Tiffany (Sunnie) Pope**

The University of Texas Permian Basin

**Caroline Puckett**, M.S.

The University of Texas  
Health Science Center at San Antonio

**Kimberly Pounds**, Dr.P.H.

Texas Southern University

**Amelie Ramirez**, Dr.P.H., M.P.H.

The University of Texas  
Health Science Center at San Antonio

**Gabriel Ramos**

The University of Texas at Arlington

**Jason D. Robinson**, Ph.D.

The University of Texas MD Anderson Cancer Center

**Alicia Rosas**, M.P.H., C.H.E.S.

Texas State University

**Matthew Rossheim**, Ph.D., M.P.H., C.P.H.

University of North Texas Health Science Center

**Rolando Segovia**

The University of Texas Rio Grande Valley

**Darrien Skinner**, M.S.

The University of Texas MD Anderson Cancer Center

**Eric Solberg**, M.S.

The University of Texas System

**Brad Stewart**, M.B.A., M.Ed.

Texas Christian University

**Juanita Strube**

The University of Texas at Arlington

**Taylor Tran**, R.D., L.D.

The University of Texas at Dallas

**Julie A. Van Orden**, M.H.A.

The University of Texas  
Health Science Center at Houston

**Tamara Venters**, C.H.W.-I., C.H.W., C.H.E.S.

The University of Texas Southwestern Medical Center  
Harold C. Simmons Comprehensive Cancer Center

**Jessica Waguespack**, M.S., C.H.E.S.

Stephen F. Austin State University

**Takova Wallace-Gay**, Pharm.D., B.C.A.C.P.

The University of Texas at Tyler

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### VIRGINIA

**John Boggess**

Private Colleges Benefits Consortium

**Mark Boldt**

Virginia Department of Health,  
Tobacco Control Program

**Cynthia Burwell**, Ed.D., R.K.T., F.-A.C.H.A.

Norfolk State University

**Jennifer Cofer**, Dr.PH., M.P.H., C.H.E.S.

The University of Texas MD Anderson Cancer Center

**Neely Dahl**, C.T.T.S.

University of Virginia  
Comprehensive Cancer Center

**Elizabeth Do**, Ph.D., M.P.H.

Truth Initiative

## STATE INITIATIVE LEADERSHIP

**Bernard Fuemmeler**, Ph.D., M.P.H.

Virginia Commonwealth University  
Massey Cancer Center

**Michael Gesme**, M.P.A.

Virginia Commonwealth University  
Massey Cancer Center

**Lindsay Hauser**, M.S., M.T.T.S.

University of Virginia  
Comprehensive Cancer Center

**Melissa Little**, Ph.D., M.P.H.

University of Virginia  
Comprehensive Cancer Center

**Gina Roberts**

Virginia Department of Health

**Andrew Romero**, M.Ed.

Geographic Health Equity Alliance

## CONTINUING EDUCATION CREDIT

### CEU CREDIT: CEU PROVIDER #6285

Continuing education credits (CEU) are offered through the University of Houston Graduate College of Social Work based in Texas. We encourage verifying with your state to ensure credits will be accepted.

- **National Summit (04/09/2026)**: Up to 3.5 CEUs/ Contact Hours: Up to 3.5 (based on sign in/sign out).
- **New Jersey Summit (04/10/2026)**: Up to 4.5 CEUs / Contact Hours: Up to 4.5 (based on sign in/sign out).
- **Texas Summit (04/10/2026)**: Up to 4.75 CEUs/ Contact Hours: Up to 4.75 (based on sign in/sign out).

### CHES/MCHES CREDIT: NCEC PROVIDER #MEP 99697

Sponsored by The University of Texas MD Anderson Cancer Center, a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing Inc.

- **National Summit (04/09/2026)**: Up to 3.5 hours of entry level (Cat. 1) CHES/MCHES credits.
- **New Jersey Summit (04/10/2026)**: Up to 3.75 hours of entry level (Cat. 1) CHES/MCHES credits.
- **Texas Summit (04/10/2026)**: Up to 3.75 hours of entry level (Cat. 1) CHES/MCHES credits.

*Certificate of Attendance available free upon request.*

#### FOUNDING PARTNERS



The University of  
Texas System

#### COMMUNICATION PARTNER



The University of Texas at Austin  
Center for Health Communication  
Moody College of Communication & Dell Medical School