

ELIMINATE TOBACCO USE SUMMIT 2026

#TobaccoFreeColleges | #TobaccoFreeCommunities | #EliminateTobaccoUse



ELIMINATE
TOBACCO USE
SUMMIT 2026

EVENT DETAILS

#TobaccoFreeColleges
#TobaccoFreeCommunities
#EliminateTobaccoUse

INTERACTIVE AGENDA

EliminateTobaccoUse.org/Summit-2026

Access the full agenda and explore speaker details

CONTINUING EDUCATION CREDIT

CEU CREDIT: CEU PROVIDER #6285

Continuing education credits (CDU) are offered through the University of Houston Graduate College of Social Work based in Texas. We encourage verifying with your state to ensure credits will be accepted.

- **National Summit (04/09/2026):** Up to 3.5 CEUs/ Contact Hours: Up to 3.5 (based on sign in/sign out).
- **New Jersey Summit (04/10/2026):** Up to 4.5 CEUs / Contact Hours: Up to 4.5 (based on sign in/sign out).
- **Texas Summit (04/10/2026):** Up to 4.75 CEUs/ Contact Hours: Up to 4.75 (based on sign in/sign out).

CHES/MCHES CREDIT: NCHEC PROVIDER #MEP 99697

Sponsored by The University of Texas MD Anderson Cancer Center, a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing Inc.

- **National Summit (04/09/2026):** Up to 3.5 hours of entry level (Cat. 1) CHES/MCHES credits.
- **New Jersey Summit (04/10/2026):** Up to 3.75 hours of entry level (Cat. 1) CHES/MCHES credits.
- **Texas Summit (04/10/2026):** Up to 3.75 hours of entry level (Cat. 1) CHES/MCHES credits.

Certificate of Attendance available free upon request.

FOUNDING PARTNERS



COMMUNICATION PARTNER



Eliminate Tobacco Use Initiative is jointly supported by The University of Texas System and The University of Texas MD Anderson Cancer Center.

WELCOME

#TobaccoFreeColleges
#TobaccoFreeCommunities
#EliminateTobaccoUse



Welcome to the Eliminate Tobacco Use Summit 2026

On behalf of the Eliminate Tobacco Use leadership, steering committee and planning teams in New Jersey, Texas and Virginia, we are excited to welcome you to our annual Eliminate Tobacco Use Summit! Over the past ten years, this summit has brought together campus leaders, public health professionals, researchers and advocates who share a commitment to reducing tobacco and nicotine use and improving the health of campus communities.

This year's program features sessions exploring tobacco control and enforcement strategies, nicotine marketing tactics and opportunities to gain diverse perspectives and real world insights to support practical application. Through presentations and panel discussions, the summit offers opportunities to learn from one another and build momentum for continued progress. We hope you leave the summit with new ideas, practical tools, and meaningful connections that support your work.

To help you make the most of your summit experience, we encourage you to:

- Visit the [2026 ETU National Summit page](#), where you'll find a detailed agenda and speaker biographies.
- Contribute to the conversation in the Zoom webinar chat.
- [Download the action plan](#) to write down key takeaways, connections and next steps.
- Continue the conversation by sharing your reflections and insights with colleagues.

We also hope you have the opportunity to attend one of the state summits hosted by our partners in [New Jersey](#), [Texas](#) and [Virginia](#). These events provide opportunities to collaborate with peers and leaders within your state to address state-specific challenges.

Visit [EliminateTobaccoUse.org](#), to access free, ready-to-use communication materials and upcoming webinars designed to support tobacco prevention and control efforts throughout the year.

Thank you for being part of this community and the work you do to create healthier environments for all. We hope you enjoy the summit.

Jennifer Cofer, Executive Director and Darrien Skinner, Program Manager
EndTobacco™ Program, The University of Texas MD Anderson Cancer Center

NATIONAL SUMMIT

#TobaccoFreeColleges
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#EliminateTobaccoUse

APRIL 9, 2026

 Virtual

Start/End Times (Central)

Topic + Speaker

9:00 am – 9:30 am

Virtual Announcements & Exhibitors

9:30 am – 9:45 am

Opening Remarks and Eliminate Tobacco Use Framework

Jennifer Cofer, Dr.P.H., M.P.H., C.H.E.S., Executive Director,
EndTobacco™ Program, UT MD Anderson

Ernest Hawk, M.D., M.P.H., Vice President,
Cancer Prevention and Population Sciences, UT MD Anderson

David Lakey, M.D., Chief Medical Officer and Vice Chancellor of Health Affairs,
UT System

Diane Litterer, M.P.A., C.P.S., CEO & Executive Director,
New Jersey Prevention Network

Melissa Little, Ph.D., M.P.H., Associate Professor, Public Health Sciences,
University of Virginia, ETU Virginia Co-Chair

9:45 am – 10:35 am

Keynote I: Tobacco Control Landscape - Importance of Place-Based Tobacco Control

Brian King, Ph.D., M.P.H., Executive Vice President, U.S. Programs,
Campaign for Tobacco-Free Kids

10:40 am – 11:30 am

**Keynote II: Health Claims in Current Nicotine Marketing - What the Science Says
and What We Can Do About It**

Kristy Marynak, Ph.D., M.P.P., Senior Director,
Tobacco Control Initiatives, CDC Foundation

11:40 am – 12:00 pm

Panel Discussion

12:00 pm – 12:30 pm

Lunch

NATIONAL SUMMIT

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APRIL 9, 2026

 Virtual

Start/End Times (Central)

Topic + Speaker

12:30 pm – 1:10 pm

Keynote III: Tobacco-Free Campus Enforcement Strategies

Kim Pulvers, Ph.D., M.P.H., Principal Investigator and Director,
Cannabis and Tobacco Research Lab of San Diego, Professor of Psychology,
California State University San Marcos

1:15 pm – 1:45 pm

Panel: Motivations of College Student Leaders

Arti Kapoor, Student, Stockton University

Zoë Koppersmith, Pharm.D. Candidate, Student Pharmacist,
Ben and Maytee Fisch College of Pharmacy, UT Tyler

Arturo Mancias, Pharm.D. Candidate, Student Pharmacist,
Ben and Maytee Fisch College of Pharmacy, UT Tyler

1:45 pm – 2:00 pm

Closing Remarks

NEW JERSEY SUMMIT

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APRIL 10, 2026

📍 Brookdale Community College 765 Newman Springs Rd., Lincroft, NJ 07738

Start/End Times (Eastern)

Topic + Speaker

9:00 am – 9:45 am

Registration & Breakfast

9:45 am – 10:30 am

**Opening Remarks: Celebrating 20 Years of the Smoke-Free Air Act:
The Evolution of Tobacco Control in NJ**

Nashon Hornsby, J.D., L.L.M., Deputy Commissioner, NJ Department of Health

Diane Litterer, M.P.A., C.P.S., CEO & Executive Director,
New Jersey Prevention Network

Victor De Luca, Mayor, Maplewood Township

Margie Donlon, M.D., Assemblywoman

10:30 am – 11:30 am

Keynote: Clearing the Air: Addressing Secondhand Smoke Through Effective Policy Change

Traci Harr, Midwest States Strategist, American Nonsmokers' Rights Foundation

11:30 am – 11:45 am

Exhibiting Break

11:45 am – 12:30 pm

Concurrent Breakout Sessions

**Workshop #1- Evolving Legal Requirements Related to Schools Including
Assistance on E-Cigarette/Vape Pen Management Disposal**

Evan Aleksejczyk, E.I.T., New Jersey Department of Environmental Protection

David Nash, Esq., Director of Legal Education and National Outreach,
Foundation for Education Administration

Kevin Veltre, Environmental Engineer 2 – Hazardous Waste Permitting

Workshop #2- Youth & Young Adult Use of Emerging and Trending Tobacco Products

Kim Homer Vagadori, M.P.H., Project Director, California Youth Advocacy Network

Workshop #3- Tobacco Product Waste: Problems and Solutions

Willow Najjar Anderson, J.D., Senior Staff Attorney, Public Health Law Center

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APRIL 10, 2026

📍 Brookdale Community College 765 Newman Springs Rd., Lincroft, NJ 07738

Start/End Times (Eastern)

Topic + Speaker

12:30 pm – 1:15 pm

Lunch & Exhibiting

1:15 pm – 2:00 pm

Concurrent Breakout Sessions

Workshop #1- Evolving Legal Requirements Related to Schools Including Assistance on E-Cigarette/Vape Pen Management Disposal

Evan Aleksejczyk, E.I.T., New Jersey Department of Environmental Protection

David Nash, Esq., Director of Legal Education and National Outreach, Foundation for Education Administration

Kevin Veltre, Environmental Engineer 2 – Hazardous Waste Permitting

Workshop #2- Youth & Young Adult Use of Emerging and Trending Tobacco Products

Kim Homer Vagadori, M.P.H., Project Director, California Youth Advocacy Network

Workshop #3- Tobacco Product Waste: Problems and Solutions

Willow Najjar Anderson, J.D., Senior Staff Attorney, Public Health Law Center

2:00 pm – 2:15 pm

Exhibiting Break

2:15 pm – 3:00 pm

Closing Plenary- Applying a Social Justice & Health Equity Lens to Tobacco Control

Kenny Ray, M.P.H., Director of Programs, Center for Black Health & Equity

3:00 pm – 3:30 pm

Tobacco-Free for a Healthy NJ Resources, Action Planning & Closing

Kim Burns, N.C.T.T.P., Southern Regional Coordinator of Tobacco Programs, Tobacco-Free for a Healthy New Jersey

Elise Knapp, Northern Regional Coordinator of Tobacco Programs, Tobacco-Free for a Healthy New Jersey

Carlo Favretto, Prevention Associate, New Jersey Prevention Network

Carina Chen, 2025 Barrie Fiske Youth Advocate of the Year, Campaign for Tobacco-Free Kids

TEXAS SUMMIT

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APRIL 10, 2026

 Virtual

Start/End Times (Central)

Topic + Speaker

7:30 am – 8:30 am

Virtual Announcements & Exhibitors

8:30 am – 8:45 am

Opening Remarks

Jennifer Cofer, Dr.P.H., M.P.H., C.H.E.S., Executive Director,
EndTobacco™ Program, UT MD Anderson

Ernest Hawk, M.D., M.P.H., Vice President,
Cancer Prevention and Population Sciences, UT MD Anderson

David Lakey, M.D., Chief Medical Officer and Vice Chancellor of Health Affairs,
UT System

8:45 am – 9:30 am

Texas Data Update

Delaney LaBrutta, M.P.H., Epidemiologist II, Health Promotion & Chronic
Disease Prevention Section, Texas Department of State Health Services

9:30 am – 10:30 am

Texas Tobacco-Free Campus Policy Update

Lou Ann Grossberg, Ph.D., Program Director,
Tobacco Research & Evaluation Team, UT Austin

10:30 am – 10:45 am

Action Plan & Break

10:45 am – 11:30 am

Panel: Health Education & Tobacco Prevention on Campus

Alicia Rosas, M.S., C.H.E.S., Texas State University - San Marcos

McKenzie McNamara, UT Dallas

Daniela Lerma, M.B.A., UT El Paso

Moderator: Darrien Skinner, M.S., Program Manager,
EndTobacco™ Program, UT MD Anderson

TEXAS SUMMIT

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APRIL 10, 2026

 Virtual

Start/End Times (Central)

Topic + Speaker

11:30 am – 12:15 pm

Panel: Increasing Tobacco-Free Campus Policy Awareness and Compliance

McKenzie McNamara, UT Dallas

Caroline Puckett, M.S., UT Health San Antonio

Rolando Segovia, UT Rio Grande Valley

Georgina Arevalo, UT System

Moderator: Darrien Skinner, M.S., Program Manager,
EndTobacco™ Program, UT MD Anderson

12:15 – 12:45pm

Lunch

12:45 – 1:15pm

Panel: Campus-Based Cessation and Treatment Solutions

Mehwish Javaid, M.S., P.M.P., UT MD Anderson

Lorraine Reitzel, Ph.D., F.A.A.H.B., F.S.R.N.T., UT MD Anderson

Megan Moran, M.P.H., Texas Department of State Health Services

Kristen Tertzakian, Truth Initiative

Moderator: Jennifer Cofer, Dr.P.H., M.P.H., C.H.E.S., Executive Director,
EndTobacco™ Program, UT MD Anderson

1:15 pm – 1:45 pm

Action Plan Report Outs

1:45 pm – 2:00 pm

Closing Remarks

VIRGINIA SUMMIT

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APRIL 20, 2026

 Virtual

Start/End Times (Eastern)

Topic + Speaker

10:00 AM – 10:10 AM

Welcome and Overview of ETU Virginia

Melissa Little, Ph.D., M.P.H., Associate Professor, Public Health Sciences, University of Virginia, ETU Virginia Co-Chair

10:10 AM – 10:25 AM

Synergy and High Impact Across Tobacco Control Focused Coalitions

Aligning for Impact: CACV's Role in a Tobacco-Free Virginia

Annie Turner, M.P.S., Executive Director, Cancer Action Coalition of Virginia

Advocating for Tobacco Control in Big Tobacco's Backyard

Gonzalo Aida, State Government Relations Director, American Heart Association, Chair, Tobacco Free Alliance of Virginia

10:25 AM – 10:45 AM

Recognizing Champions in Higher Education Policy Efforts

Lindsay Hauser, M.S., UVA Comprehensive Cancer Center

10:45 AM – 11:10 AM

Co-Use and the Impact of Cannabis on Young Adults

Elizabeth K. Do, Ph.D., M.P.H., Research Director, Truth Initiative

11:10 AM – 11:55 AM

Pipelines to Peer Led Advocacy

Title TBD

Hannah Robbins Bruce, M.P.H., C.H.E.S., Marketing Strategist, Virginia Foundation for Healthy Youth

Finius Burkett, Virginia Foundation for Health Youth

Title TBD

Nicolas Suarez, Program Manager, Youth Advocacy, Campaign for Tobacco-Free Kids

11:55 AM

Closing

Bernard Fuemmeler, Ph.D., M.P.H., Associate Director, Population Science, Massey Comprehensive Cancer Center, ETU Virginia Co-Chair

THANK YOU!

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STATE INITIATIVE LEADERSHIP

NEW JERSEY

Kimberly Burns, N.C.T.T.P.
Atlantic Prevention Resources
Tobacco Free for a Healthy New Jersey

Carlo Favretto Jr.
New Jersey Prevention Network

Elise McGaughan
The Center for Prevention and Counseling

Brittany Richardson
New Jersey Prevention Network

Ashley Smith, C.H.E.S., C.P.S.
New Jersey Prevention Network

TEXAS

Georgina M. Arevalo
The University of Texas System

J.C. Ausmus, Ph.D., L.P.C., N.C.C.
The University of Texas Permian Basin

Michelle Beall, Pharm.D.
The University of Texas at Tyler

Corey J. Benson, M.Ed.
The University of Texas Permian Basin

Jennifer Cofer, Dr.P.H. M.P.H., C.H.E.S.
The University of Texas MD Anderson Cancer Center

Rosemary Coffman, Ph.D., C.R.C.
Lee College

Bryanda Dominguez
The University of Texas at San Antonio

Jodie Dominguez, M.S., C.R.C., L.P.C.
The University of Texas Rio Grande Valley

Lauren Dorsett, M.S., M.C.H.E.S.
Texas A&M University

Nagla Elerian, M.S.
The University of Texas System

Lou Ann Grossberg, Ph.D.
The University of Texas at Austin

Ernie Hawk, M.D., M.P.H.
The University of Texas MD Anderson Cancer Center

Aimee Israel, L.C.S.W.
The University of Texas Southwestern Medical Center
Harold C. Simmons Comprehensive Cancer Center

David Lakey, M.D.
The University of Texas System

Daniela Lerma, M.B.A.
The University of Texas at El Paso

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STATE INITIATIVE LEADERSHIP

Misty Lewis, M.P.H., R.N.-C.T.T.S.
The University of Texas Health Science Center
East Texas North Campus Tyler

Carla Lopez, M.B.A., C.W.W.S.
The University of Texas System

Daneen Nastars,
D.H.Sc., R.R.T., R.R.T.-A.C.C.S.
The University of Texas Medical Branch

Nosse Ovienmhada
The University of Texas at Austin

Alexis Perez, M.P.H., C.H.E.S.
The University of Texas at Arlington

Tiffany (Sunnie) Pope
The University of Texas Permian Basin

Caroline Puckett, M.S.
The University of Texas
Health Science Center at San Antonio

Kimberly Pounds, Dr.P.H.
Texas Southern University

Amelie Ramirez, Dr.P.H., M.P.H.
The University of Texas
Health Science Center at San Antonio

Gabriel Ramos
The University of Texas at Arlington

Jason D. Robinson, Ph.D.
The University of Texas MD Anderson Cancer Center

Alicia Rosas, M.P.H., C.H.E.S.
Texas State University

Matthew Rossheim, Ph.D., M.P.H., C.P.H.
University of North Texas Health Science Center

Rolando Segovia
The University of Texas Rio Grande Valley

Darrien Skinner, M.S.
The University of Texas MD Anderson Cancer Center

Eric Solberg, M.S.
The University of Texas System

Brad Stewart, M.B.A., M.Ed.
Texas Christian University

Juanita Strube
The University of Texas at Arlington

Taylor Tran, R.D., L.D.
The University of Texas at Dallas

Julie A. Van Orden, M.H.A.
The University of Texas
Health Science Center at Houston

Tamara Venters, C.H.W.-I., C.H.W., C.H.E.S.
The University of Texas Southwestern Medical Center
Harold C. Simmons Comprehensive Cancer Center

Jessica Waguespack, M.S., C.H.E.S.
Stephen F. Austin State University

Takova Wallace-Gay, Pharm.D., B.C.A.C.P.
The University of Texas at Tyler

THANK YOU!

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STATE INITIATIVE LEADERSHIP

VIRGINIA

John Boggess

Private Colleges Benefits Consortium

Mark Boldt

Virginia Department of Health
Tobacco Control Program

Cynthia Burwell, Ed.D., R.K.T., F.-A.C.H.A.

Norfolk State University

Jennifer Cofer, Dr.PH., M.P.H., C.H.E.S.

The University of Texas MD Anderson Cancer Center

Neely Dahl, C.T.T.S.

University of Virginia
Comprehensive Cancer Center

Elizabeth Do, Ph.D., M.P.H.

Truth Initiative

Bernard Fuemmeler, Ph.D., M.P.H.

Virginia Commonwealth University
Massey Cancer Center

Michael Gesme, M.P.A.

Virginia Commonwealth University
Massey Cancer Center

Lindsay Hauser, M.S., M.T.T.S.

University of Virginia
Comprehensive Cancer Center

Melissa Little, Ph.D., M.P.H.

University of Virginia
Comprehensive Cancer Center

Gina Roberts

Virginia Department of Health

Andrew Romero, M.Ed.

Geographic Health Equity Alliance

SUMMIT EXHIBITORS

HALEON

